K ▲ T E L Y N D E ▼ I N E

Experienced and multifaceted Graphic Designer, Web Developer, and **Project Manager** who is both highly creative and deadline driven. Extensive experience in print design with additional focus on digital/social media design. Self-motivated professional who thrives in both an independent environment and collaborative team settings. Accustomed to highlevel performing in a deadline-driven agency while maintaining a positive attitude. Natural interpersonal relationship builder with reliability, attention to detail, and humor.

contact

minneapolis, mn

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- **p.** 952.484.9679
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education/awards

University of North Dakota's Bachelor of Science in Graphic Design

Dean's List

Tau Sigma National Honors Society

Award of Student Excellence

Fullstack Academy's Certificate in Software Development

skills



experience sorted by relevance

07.14- Arts ink, Inc. / Minneapolis, MN

SENIOR GRAPHIC DESIGNER + PROJECT MANAGER Full time (2014-2020) / Contractor (2020-2024)

- Conceptualize, design, and project manage print, web, and social media materials for a multitude of organizations in an agency setting.
- Edit and update production files across a wide variety of platforms maintaining design consistency and adhering to brand guidelines.
- Instruct, manage, and art direct internal creatives on design implementation + internal and client standards.
- Draft and supervise client schedules resulting in projects staying on course and on time.
- Proofread client materials.

11.21-

05.14-

present

11.24

- Prepare files for print and coordinate with printer to ensure flawless deliveries.
- Strategize with team to solve and improve inefficient processes.

Best Buy (Corporate) / Richfield, MN

WEB DEVELOPER - CONSULTANT VIA TURNBERRY SOLUTIONS

- Translated Figma designs into developed web pages using HTML, CSS, JavaScript frameworks, and React.js.
- Developed responsive, accessible, and functional user faces to ensure flawless compatibility on all screen types and sizes.
- Document processes and learnings on various technical topics to ensure future testing and analytics can be understood and updated with more efficiency.
- Implement our team's first AB Test to render four different user experiences, resulting in an increase in desired customer engagement.

Freelance / Minneapolis, MN GRAPHIC DESIGNER

- Conceptualize and design logos and brand identities.
- Designs include but not limited to posters, flyers, album art, business sets/stationary, wedding suites, event collateral, brochures, photo editing, illustrations.
- Extensive experience and mastery of Adobe InDesign, Photoshop, Illustrator, and Acrobat.
- Strong working knowledge of Microsoft Office, Adobe Bridge, HTML, CSS, JavaScript, React.js
- Basic knowledge of Figma, Adobe Premiere Pro, and Adobe XD.

